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**Keynote**

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**STRONGER**  
BRIDGES TO HEALTH  
FORUM 2014

For those who connect the  
uninsured to health coverage.  
WORKSHOPS • LEARNING • NETWORK



*The following presentation is not  
for consumer use and is for  
informational purposes for the  
2014 Stronger Bridges to Health  
Forum.*

# Welcome!



- SFHP's 6<sup>th</sup> Annual Stronger Bridges Forum
- Over 150 registered attendees
- Over 40 organizations represented

- **Who We Are:**
  - San Francisco Health Plan (SFHP) is a licensed community health plan that provides affordable health care coverage to over 100,000 low and moderate-income families.
  - Created by the City and County of San Francisco with one purpose: to provide high quality medical care to the largest number of low-income San Francisco residents possible, while supporting San Francisco's public and community-minded doctors, clinics, and hospitals.

# San Francisco: Model City for Successful ACA Implementation



- Why?
  - Affordable Care Act enrollment simplification changes
  - San Francisco's culture of coverage and strong tradition of enrollment assistance

# How Successful Has ACA Implementation Been in SF?



- ACA made 80,000 to 95,000 San Franciscans eligible for Medi-Cal in 2014
  - 39,000 to 50,000 were estimated to actually enroll for entire year
  - San Francisco has already enrolled over 50,000 in first 5 months of 2014!
- 44,000 to 52,000 San Franciscans eligible for subsidized coverage through Covered CA in 2014
  - 29,000 to 43,000 were estimated to enroll in Covered CA
  - 33,959 subsidy eligible San Franciscans enrolled in Covered CA through March 31, 2014
  - Covered CA enrollment on track, responsible for **18% of total enrollment in the U.S**

# Role of Enrollment Expansion & Simplification



- California took the option to expand Medi-Cal to childless adults up to 138% of the FPL
  - 1.3 million newly eligible will enroll in fiscal year 14-15 alone!
  - Chose to include legal immigrants with less than 5 years residency in the Medi-Cal expansion

# Role of Enrollment Expansion & Simplification



- ACA simplified eligibility and renewal
  - Eliminated the asset test
  - Moved to simpler MAGI standard for income counting
  - Eliminated the semi-annual status report and allowed for self-attestation for income, age
    - SFHP Member Advisory Committee has shared positive renewal experiences

**Bottom Line: less burdensome to enroll and renew = more stable, larger Medi-Cal enrollment**



# San Francisco: Culture of Coverage



- San Francisco: Strong network of enrollment assistance and strong commitment to universal access
- Your commitment to finding the right health care coverage for all San Franciscans
  - Most of you became Certified Enrollment Counselors through Covered CA and can now enroll people into Covered CA and Medi-Cal, in addition to Healthy San Francisco and Healthy Kids

- As an integral part of the bridge to health care, YOU:
  - Assist, navigate, get people eligible for health care coverage
  - Serve as a trusted source of information about public coverage
  - Understand maze of public coverage rules
  - Understand importance and challenge of retention/renewal
  - Service with cultural and linguistic competency
  - Have deep ties to San Francisco's many communities: seniors and people with disabilities; low and moderate income individuals and families; immigrants

Thank you. Enjoy the Conference!