



**Call your PCP and make
an appointment today!**

**If you are 45 to 75 years old, you should
get a screening test for colorectal cancer**



What Is Colorectal (Colon) Cancer?

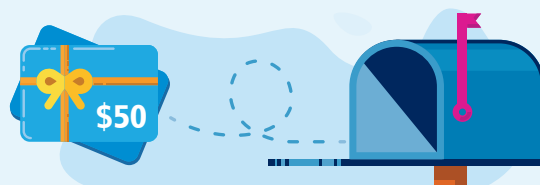
Colorectal cancer is a disease in which cells in the colon or rectum (parts of the intestine) grow out of control. It is also called colon cancer. In the United States, colorectal cancer is the 4th most common cancer in all people.

You may not have symptoms of colorectal cancer at first. That's why it is important to have routine screening for colorectal cancer. These tests can:



- Find problems before the cancer grows more
- Find cancer early when it is easier to treat

There are different kinds of treatments for colorectal cancer. Surgery can usually cure it when it is found early.



**Get a \$50 gift card for going
to your first colorectal cancer
screening!**

Gift card eligibility is based on your age, health condition, and race or ethnicity. **If you are Black or African American and age 45 to 75, you can get a \$50 gift card after your first colorectal cancer screening.**

After your health visit, you will automatically get a \$50 gift card in the mail from San Francisco Health Plan (SFHP)! You do not have to fill out any forms to receive the gift card.

The gift card will be mailed to you in 5 weeks. If you have yet to get your gift card, please call Customer Service at **1(415) 547-7800, 1(800) 288-5555** (toll-free), or **1(415) 547-7830** (TTY), Monday through Friday, 8:30am to 5:30pm.

If you have questions you can call San Francisco Health Plan Customer Service Monday through Friday, 8:30am to 5:30pm at **1(415) 547-7800, 1(800) 288-5555** (toll-free), or **1(415) 547-7830** (TTY).

If you are 45 to 75 years old, you should get a screening test for colorectal cancer

You have a higher risk for colorectal cancer if you:



Are any race/ethnicity and older than 50 years



Are Black/African American or of Eastern European descent



Eat a lot of red meat (like beef) or processed meats (like deli meat, hot dogs, bacon, or Spam)



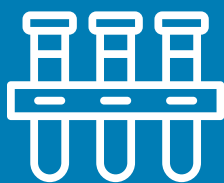
Have, or have had, colorectal polyps



Have inflammatory bowel disease (Crohn's disease or ulcerative colitis)



Have a family history of colon cancer



If you are not sure if you should get a colon cancer screening, talk with your primary care provider* (PCP). Ask which tests are right for you.

**Your primary care provider is the doctor, physician assistant, or nurse practitioner in charge of your health care.*

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**SAN FRANCISCO
HEALTH PLAN™**



Here for you